

MOULTON WEALTH MANAGEMENT INC. <u>MOULTON HOT MINUTES</u>

SPECIALIZING IN RETIREMENT AND TAX PLANNING 1220 N. Mullan Road Spokane, WA 99206 509-922-3110



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Week of January 1, 2024

## HAPPY NEW YEAR!

We hope everyone has a healthy and happy New Year.

As we head into 2024, let's take stock of where we stand in the macro (economic) world.

ATTEND OUR...

## **RISK MANAGEMENT**

#### **SEMINAR**

BRING A GUEST

### ► JANUARY 24<sup>TH</sup> @ 9:30 AM – SPOKANE ► JANUARY 31<sup>ST</sup> @ 11:00 AM – RICHLAND (NEW LOCATION IN RICHLAND)

# CALL **509-922-3110** TO RESERVE A SEAT OR IF YOU WANT A SECOND OPINION ON YOUR PORTFOLIO!

Advisory services through Moulton Wealth Management, Inc., an independent Registered Investment Advisor registered with the SEC

The last weekly newsletter from December 18<sup>th</sup>, discussed Fed pivots and bond yields. Historically, when the Fed begins cutting rates, it is not an "all go" signal for the economy (or the stock market), but is actually quite the opposite. You can read it here: <u>Newsletter - Moulton</u> <u>Wealth</u>.

Please see our new website <u>www.MoultonWealth.com</u>. Of the many improvements, the most important is we now host podcasts of past radio shows, allowing you to listen at your convenience. You can also read all the past newsletters and take the test to find your Risk Number.

Last week's radio show discussed a recent research article from InvesTech Research. In it they discuss economic data supporting the idea of a soft landing (i.e. defeating inflation without a recession) as well as the data points arguing against it. In their estimation (and ours) there are simply too many very reliable indicators pointing to a recession to conclude they're all wrong. You can listen here: <u>Your Money Matters – Moulton Wealth</u>.

As we enter 2024, let's consider what has, and what has not, been decided about the economy.

Wall Street and the media seem to have concluded that a soft landing has been achieved. Some of the recent headlines...

#### A Soft Landing Comes Into View as Job Growth Slowly Descends – Wall Street Journal 12/8/23

#### U.S. Economy May Be Headed For Soft Landing – Bloomberg 11/12/23

#### Economists Now Predict the U.S. is Heading for a "Soft Landing" – CBS News 12/14/23

What is driving this belief? That jobs are holding up, inflation is declining, the stock market is up for the year, and that we haven't had a recession.

After all, if we've not had a recession, yet, we won't have one (or so the theory goes).

But is that grounded in economic facts or simply what we want?

If you model the economy with the current economic data, are we way out of touch from the historical sequencing into a recession? That's the theory purported by Wall Street and the media. They believe (or maybe would like us to believe) that past recessions were obvious and happened very quickly. But is that true?

LISTEN TO RIAL'S AND DON'S RADIO SHOW,

#### "YOUR MONEY MATTERS"

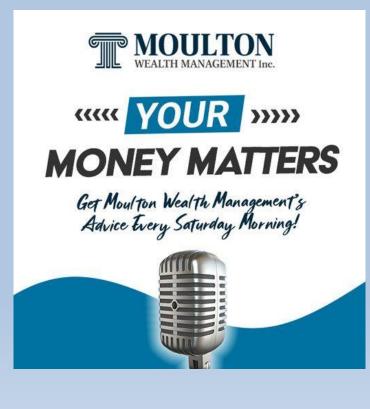
EVERY SATURDAY MORNING AT

8:00 AM ON KXLY RADIO CHANNEL 920 AM IN SPOKANE

AND AT 9:30 AM ON NEWSTALK RADIO CHANNEL 870 AM IN THE TRI-CITIES AREA

LISTEN LIVE AT <u>WWW.NEWSTALK870.AM</u> AGAIN AT 9:30 EACH SATURDAY MORNING

OR VISIT OUR WEBSITE MOULTONWEALTH.COM FOR PODCASTS



Many yield curves are still inverted. The two most watched are the 2 year / 10 year U.S. Treasury and the 3 month / 10 year U.S. Treasury.

A yield curve inversion simply means that the shorter yield is higher than the longer yield, which is contrary to the vast majority of economic history, and to common sense. One should expect to earn more when they tie up money for a longer period, than a shorter period. That is simply not the case today.

Yield curve inversions are indicative of economic stress, but they are also causative. These inversions are particularly hard on banks. Banks make money by paying us the short rate and lending the money at the long rate. In most times, that makes them money. But today they arguably have to pay more on deposits than they can make on lending.

Even though the effect and path are somewhat determined historically, the time to get there is not. It is said that like Fed rate hikes, yield curve inversions act with long and variable lags. In other words, we can discuss average times between inversions and economic deterioration, but averages are just that.

Today the 3 month / 10 year U.S. Treasury yield curve has been inverted for 13 months. We get it, nothing's "broken" – yet – and Wall Street and the media want us to take it a step further and conclude "so nothing will break". The implication is that in the past it happened very quickly.

But that's simply not true.

If we look at all of these inversions back to 1970, it's very common for the economy and market to ignore it for some time. In fact the average, before damage begins to show in earnest, is 13 months. Having said that, in the Great Financial Crisis it didn't show up for 18-19 months (even though the recession was later determined to have begun at month 17). On the other hand, the most quickly it showed up was the 1974 recession when it only took 6 months.

In other words, the long and variable lags are just that. They are long, and they are variable. When yield curves invert, the beginning always looks like nothing bad is happening and that "this time it's different". It's not. Nothing today, other than the fact that we've grown tired of hearing about it or waiting, suggests anything different from past cycles. And in past cycles, we did end in recessions and bad bear markets.

In fact, going beyond the yield curve, EPB Research considers leading vs coincident vs aggregate indicators.

The leading is the Conference Board Leading Economic Indicator, which has been negative for 20 straight months. This is an unusually long and deep move, which historically means a greater recession, not lesser. The coincident and aggregate, after moving down fairly quickly, have begun to slide sideways at just above stall speed. Regardless they are still following their historical path, but with long and variable lags.

There is more confirmation in negative bank lending (in the past 50 years it's happened once before now – the Great Financial Crisis), falling money supply, housing grinding to a halt, payrolls beginning to fall, etc.

In short, as we move into 2024, the Business Cycle Sequence remains intact, with a slower unfolding similar to the Great Financial Crisis. With that comes frustration and exhaustion over the recession conversation. But that doesn't change the trajectory of the cycle.

Tune into to next Saturday's radio show for more on this.

Currently risk free rates approximate 5% compared to what the market "might" make (or more importantly lose) over the coming months, and considering the growing mountain of evidence of an oncoming recession, it seems negligent not to at least explore your options.

# This is even more important if your spouse is not as savvy about investments as you are.

The Great Financial Crisis was triggered by the popping of a bubble in real-estate. <u>The</u> <u>bubble in real-estate today is bigger by most measures.</u>

The Dot.com bear market was triggered by the popping of a bubble in equity valuations. The equity bubble is bigger today by most measures.

Neither the Dot.com nor the Great Financial Crisis bear markets had inflation, or nearly as much debt across consumers and businesses as we have today.

If the Dot.com bubble resulted in the S&P-500 falling ~ -50% and the NASDAQ falling over ~ -80%...

If the Great Financial Crisis saw the S&P-500 fall  $\sim$  -57% and the NASDAQ falling over  $\sim$  -50%...

## How much might a market fall with levels exceeding both of those along with inflation and higher leverage?

You don't have to remain locked into the same approach as you had when these risks didn't exist. You are allowed to protect yourself. You can step away and then come back when the risks decline. Call us to find out how.

# It's time to focus on return of your money rather than return on your money.

If you still have the same portfolio allocation you had during the bull market, we would ask "why"? The risk profile of the economy and market has changed dramatically and will likely continue to rise. Wouldn't it make sense to adjust your portfolio to what is actually happening?

To be clear, we'll have a great buying opportunity at some point in the future. Usually that happens with the market crashing and most investors disgusted with the thought of investing. If you lose much of your net worth, participating will be difficult.

### "You can't buy low if you don't sell high."

Patience and asset protection will be key.

## Don't wait until you have suffered unrecoverable losses before taking action.

In the Great Financial Crisis, the S&P-500 fell 24% from the start on October 9, 2007 until the Lehman bankruptcy on September 15, 2008. That was close to a year, and not that far off from what we've lived through so far.

Then in just over a month from September 15, 2008 to October 27, 2008 the S&P-500 fell <u>ANOTHER</u> 28.8%. And from September 15, 2008 to the ultimate bottom, about 5 months later, it fell <u>ANOTHER</u> 43%.

Not only do bear markets normally unfold in three stages with the last being the most virulent, it also demonstrates that risk happens slowly and then all at once.

## What is your defensive plan? There's still time.

Call or attend a seminar to hear about ours.

Remember, we have a feature on our website: <u>www.MoultonWealth.com</u> to help you measure your risk tolerance. The problem with trying to decide how much risk to take is we all want to be aggressive when the market is going up, but conservative What's Your Risk Number?

when it's going down. That's why a sell discipline is important. However, the first line of defense is always our allocation. This approach to measuring risk gives a number by making investors trade off gains and losses. Just click the button to see where you stand.

**Get a physical!** We invite you to attend a seminar and come in for a "financial physical", even if you think your current approach is fine. Much like going to the doctor for a physical despite feeling great, you want to make sure any negative issues you may not be aware of are caught early and addressed. For example...

- Do you need a process to help manage losses during the next bear market?
- Have you addressed your investment process and adjusted it for what is going on in the world?
- If not, what are you waiting for?

## At the bottom of the 2007 - 2009 bear market the S&P-500 index returned to levels last seen in 1996.

#### The drop didn't retrace only a few months or even a couple years.

We discuss many of these issues and more on the weekly radio show and invite you to listen.

#### WEEKLY FOCUS – THINK ABOUT IT

## "The economic cycle proceeds on long and variable lags."

Yours truly,

Ril R. Monte

**Rial R. Moulton, CFP®, CPA / PFS, RFC** *Certified Financial Planner*<sup>™</sup>

Donald J. Moulton, CFP®, RFC Certified Financial Planner™

P.S. Please feel free to forward this commentary to family, friends, or colleagues. If you would like us to add them to the list, please reply to this e-mail with their e-mail address and we will ask for their permission to be added.

Investment services offered through Moulton Wealth Management, Inc., an independent Registered Investment Advisor. The Standard & Poor's 500 (S&P 500) is an unmanaged group of securities considered to be representative of the stock market in general. The Dow Jones Industrial Average is a price-weighted index of 30 actively traded blue-chip stocks. The NASDAQ Composite Index is an unmanaged, market-weighted index of all over-the-counter common stocks traded on the National Association of Securities Dealers Automated Quotation System. Yahoo! Finance is the source for any reference to the performance of an index between two specific periods. Opinions expressed are subject to change without notice and are not intended as investment advice or to predict future performance. Consult your financial professional before making any investment decision. You cannot invest directly in an index. Past performance does not guarantee future results. Investments in securities do not offer a fixed rate of return. Principal, yield and / or share price will fluctuate with changes in market conditions and, when sold or redeemed, you may receive more or less than originally invested. No system or financial planning strategy can guarantee future results.

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The Barclays Global Aggregate Bond Index (formerly Lehman Brothers Global Aggregate Index), is an unmanaged market-capitalization-weighted benchmark, and tracks the performance of investment-grade fixed income securities denominated in 13 currencies. The index reflects reinvestment of all distributions and changes in market prices.

The Barclays U.S. 1-10 Year TIPS Index is an unmanaged index composed of inflation-protected public obligations of the U.S. Treasury that have a remaining maturity of one to ten years.

The Barclays U.S. Aggregate Bond Index is an unmanaged benchmark index composed of U.S. securities in Treasury, Government-Related, Corporate, and Securitized sectors. It includes securities that are of investment-grade quality or better, have at least one year to maturity, and have an outstanding par value of at least \$250 million.

The Barclays U.S. TIPS Index is an unmanaged index composed of all U.S. Treasury Inflation- Protected Securities rated investment grade, have at least one year to final maturity, and at least \$250 million par amount outstanding.

The Barclays U.S. Treasury Index is an unmanaged index composed of U.S. Treasuries.

**The CDX IG 12** is a benchmark high-grade derivatives index, which measures the cost of insuring a basket of U.S. investment-grade corporate debt against defaults.

The Chicago Board Options Exchange Volatility Index (VIX) tracks the expected volatility in the S&P 500 over the next 30 days. A higher number indicates greater expected volatility. Common usage: The Chicago Board Options Exchange Volatility Index (VIX), a barometer of market volatility.

The Dow Jones Industrial Average is a widely followed market indicator based on a price-weighted average of 30 blue-chip stocks that trade on the New York Stock Exchange which are selected by editors of The Wall Street Journal.

**The Dow Jones Wilshire Real Estate Securities Index (RESI)** is used to measure the U.S. real estate market and includes both real estate investment trusts (REITs) and real estate operating companies (REOCs). It is weighted by float-adjusted market capitalization.

The JP Morgan Emerging Market Bond Index is a total-return, unmanaged trade-weighted index for U.S. dollar-denominated emerging-market bonds, including sovereign debt, quasi-sovereign debt, Brady bonds, loans, and Eurobonds.

The JP Morgan EMBI Global Diversified Index tracks the performance of external debt instruments (including U.S.-dollar-denominated and other externalcurrency-denominated Brady bonds, loans, Eurobonds and local market instruments) in the emerging markets.

The JP Morgan GBI-EM Global Diversified Index tracks the performance of local-currency bonds issued by emerging market governments.

The MSCI World Index is a free float-adjusted market capitalization weighted index that is designed to measure the equity market performance of developed markets. The MSCI World Index represents 23 developed market countries.

The MSCI All Country World Index is a market-capitalization-weighted index composed of over 2,400 companies, and is representative of the market structure of 46 developed and emerging market countries. The index is calculated with net dividends reinvested in U.S. dollars.

The MSCI EAFE Index is an unmanaged, market-capitalization-weighted equity index that represents the developed world outside North America.

The MSCI Emerging Markets Index is a free float-adjusted market-capitalization-weighted index designed to measure the performance of global emerging market equities.

The NASDAQ Composite Index is a market-value-weighted index of all common stocks listed on the National Association of Securities Dealers Automated Quotations (NASDAQ) system.

The Russell 1000 Index includes 1000 of the largest U.S. equity securities based on market cap and current index membership; it is used to measure the activity of the U.S. large-cap equity market.

The Russell 2000 Index includes 2000 small-cap U.S. equity names and is used to measure the activity of the U.S. small-cap equity market.

The S&P 500 Index is a capitalization-weighted index made up of 500 widely held large-cap U.S. stocks in the Industrials, Transportation, Utilities and Financials sectors.

Investing Terminology

Alpha is a measure of a portfolio's return above a certain benchmarked return.

Alternative Investments are investments that are not one of the three traditional asset types (stocks, bonds and cash). Alternative investments include hedge funds, managed futures, real estate, commodities, and derivatives contracts.

Asset-Backed Securities (ABS) are bonds backed by a pool of loans or accounts receivable and commonly include payments from credit cards, auto loans and mortgage loans.

Austerity refers to measures taken by a country's government in an effort to reduce expenditures and a budget deficit.

Beta is a measure of the volatility or systematic risk of a security or a portfolio in comparison to the market as a whole.

**Book-to-Price Ratio** is the inverse of the price-to-book ratio, which is calculated as the market value of a security divided by its book value. A lower the price-to-book ratio for a security may mean the security is undervalued, and vice versa (the higher the book-to-price ratio, the better the value).

**Commercial Mortgage-Backed Securities (CMBS)** are pools of commercial mortgage loans that are packaged together and sold to the public. They are usually structured in tranches, or classes of risk, so that investors can determine how much risk they want to take on. In general, CMBS carry less prepayment risk than loans backed by residential mortgages.

**Corporate Bonds** are debt securities issued by corporations to raise money; these bonds usually pay higher coupon rates than government or municipal bonds.

Correlation Risk refers to the change in the marked to market value of an asset when the correlation between the underlying assets changes over time.

**Credit Ratings** are an assessment of the risk of default of a company or country. The higher the credit quality (or rating), the lower the perceived risk of default.

*Cyclical Sectors or Stocks* are those whose performance is closely tied to the economic environment and business cycle. Managers with a pro-cyclical market view tend to favor stocks that are more sensitive to movements in the broad market and therefore tend to have more volatile performance.

**Debt-to-Equity Ratio** is calculated as long-term debt divided by common shareholders' equity, and measures the amount of a firm's leverage, or debt.

#### **Donor Advised Funds** are private funds administered by a third party and created for the purpose of managing charitable donations on behalf of an organization, family, or individual.

**Duration** is a measure of a security's price sensitivity to changes in interest rates. Specifically, duration measures the potential change in value of a bond that would result from a 1% change in interest rates. The shorter the duration of a bond, the less its price will potentially change as interest rates go up or down; conversely, the longer the duration of a bond, the more its price will potentially change.

Excess Returns are investment returns from a security or portfolio that exceed a benchmark or index with a similar level of risk.

*Grantor Retained Annuity Trust* is an estate planning technique that minimizes the tax liability existing when intergenerational transfers of estate assets occur. An irrevocable trust is created for a certain term or period of time. The individual establishing the trust pays a tax when the trust is established. Assets are placed under the trust and then an annuity is paid out every year. When the trust expires, the beneficiary receives the assets estate and gift tax free.

High Yield Debt is rated below investment grade and is considered to be riskier.

Managed Futures strategies use futures contracts as part of their overall investment strategy. They provide portfolio diversification among various types of investment styles and asset classes to help mitigate portfolio risk in a way that is not possible in direct equity investments.

Market Capitalization is calculated as the number of companies shares outstanding multiplied by the share price, and is used to determine the total market value of a company.

Momentum is the rate of acceleration for an economic, price or volume movement; it is used to locate trends within the market.

Mortgage-Backed Securities (MBS) are pools of mortgage loans that are packaged together and sold to the public. They are usually structured in tranches, or classes of risk, so that investors can determine how much risk they want to take on.

**Option-adjusted spreads** estimate the difference in yield between a security or collection of securities and comparable Treasuries after removing the effects of any special features, such as provisions that allow an issuer to call a security before maturity.

Peripheral Eurozone Countries are those countries in the Eurozone with the smallest economies.

**Price-to-Book Ratio** is calculated as the market value of a security divided by its book value. A lower the price-to-book ratio for a security may mean the security is undervalued.

**Private Foundations** are charitable organizations that do not qualify as public charities by government standards. A private foundation is a nonprofit organization which is usually created via a single primary donation from an individual or a business and whose funds and programs are managed by its own trustees or directors.

Quantitative Easing refers to expansionary efforts by central banks to help increase the supply of money in the economy.

**Recapitalized/recapitalization** refers to injecting fresh equity into a company or a bank, which can be used to absorb future losses. This generally takes place through the company issuing new shares. In the case of a government or organization recapitalizing a bank, it usually results in the government or organization owning a stake in the bank.

**Spreads**: Yield spreads represents the difference in yields offered between corporate and government bonds. If they tighten, this means that the difference has decreased. If they widen, this means the difference has increased.

**Standard Deviation**: Statistical measure of historical volatility. A statistical measure of the distance a quantity is likely to lie from its average value. It is applied to the annual rate of return of an investment, to measure the investment's volatility (risk). Standard deviation is synonymous with volatility, in that the greater the standard deviation the more volatile an investment's return will be. A standard deviation of zero would mean an investment has a return rate that never varies.

**Treasuries** are U.S. government debt obligations that are backed by the full faith and credit of the government. Often, they are used as a proxy for a risk-free asset when comparing other risky assets.

Yield Curves illustrate the relationship between the interest rate, or cost of borrowing, and the time to maturity. Yields move inversely to prices. The Barclays Capital 1-10 Year US TIPS Index: Barclays Capital 1-10 Year US TIPS Index measures the performance of inflation-protected public obligations of the U.S. Treasury that have a remaining maturity of one to ten years.